

MAYVILLE STATE UNIVERSITY

Applied Psychology
Bachelor of Arts



Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 20, so you will have small, personalized class settings with a technological focus for you to receive the education you deserve. Your professors will introduce you to new ways of thinking, exploring issues creatively, and evaluating ideas as you engage in the world.

Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:

- Theater
- Band & Choir
- DECA
- Esports
- Science Club
- Comet Radio
- Student Government
- Intramural Sports

Success

Our students get jobs. Period. We have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

Value

The combination of MSU's affordability and its unique offerings make it a Best in the Midwest College, as designated by the Princeton Review. This selection process is based on meeting criteria for academic excellence as well as results of surveys done by current MSU students.

The Program

Psychology majors find human behavior a source of endless fascination. As an Applied Psychology major at MSU, you will explore why people behave the way they do and learn how to evaluate and address a variety of psychological issues.

Students in the Applied Psychology program are required to choose a minor. Many Applied Psychology majors graduate with a minor in Sociology while others chose a minor in Biology. The Psychology Minor complements many majors such as Business, English, and University Studies. The Psychology Education Minor complements programs in Secondary Education.

Practical Experience

The required Internship provides Applied Psychology majors with valuable experiential learning and marketable experience. Credits range from .5 to 10. Many opportunities exist to match individual interests with an appropriate field placement. Former students have interned at state hospitals, police and sheriff departments, community corrections, social service agencies, and public school counseling offices.

Career Paths

Psychology majors develop a highly desirable skill set that includes an understanding of the scientific method and psychological principles, critical analysis, problem-solving, and evaluation of evidence.

Career opportunities for students who enter the workforce immediately after graduation include:

- Child welfare caseworker
- Case manager
- Employment counselor
- Human resources specialist
- Probation officer
- Sheriff or police officer

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Career Paths Continued

- Applied fields involving the analysis of human behavior (e.g., marketing research, government programs and agencies, personnel manager, management analyst, human factors specialist, public relations specialist, research/research technician)
- Allied fields involving public health (e.g., behavior modification management, administration in hospitals, and mental health facilities).

Many undergraduate Applied Psychology majors choose to pursue graduate education in areas such as:

- School Counseling
- Mental Health Counseling
- Social Work
- Addictions Counseling
- Marriage & Family Counseling
- Forensic Psychology
- Occupational or Physical Therapy
- Law
- School Psychology

Major: Applied Psychology

Required credits to graduate with this degree: 120

Student Learning Outcomes:

While learning the principles and theories of behavior and exploring the scientific underpinnings of psychology in the program's courses, students will:

- Explain and demonstrate content knowledge in various formats.
- Apply content knowledge in new contexts that illustrate transfer of learning.
- Utilize concepts from content knowledge to synthesize and create new ideas and work.
- Compare, critique, and evaluate ideas, theories, and/or outcomes in content knowledge.

Applied Psychology - B.A.

Core Requirements:

PSYC 250	Developmental Psychology	3 SH
PSYC 310	Statistics for Social Sciences	3 SH
PSYC 370	Psychology of Abnormal Behavior	3 SH
PSYC 405	History and Systems of Psychology	3 SH
PSYC 460	Research Methods in Psychology	3 SH
PSYC 476S	Comprehensive Review/Exam/Seminar	3 SH
PSYC 497S	Internship*	.5-10 SH

Total 21 SH

* Internship is required in the area of strongest interest. Additional internships are allowed.

Essential Studies Courses

Applied psychology majors must complete 36 credits of Essential Studies requirements, including:

- 9 hours in the Communications category
- 1 hour in the Computer Information System category
- 15 hours in the Humanities and Social Science category
- 11 hours in the Mathematics and Science category

Electives:

(Select 23-25 elective credits below to make a combined total of 42 credits with the core requirements listed.)

UNIV 345	Grant Writing	3 SH
HPER 360	Sport and Exercise Psychology	2 SH
PSYC 255	Child and Adolescent Psychology	3 SH
PSYC 280	Group Dynamics	3 SH
PSYC 290	Theory of Learning & Mgmt	2 SH
PSYC 330	Behavior Modification & Therapy	3 SH
PSYC 332	Applied Psychology	3 SH
PSYC 360	Introduction to Personality Theory	3 SH
PSYC 361	Social Psychology	3 SH
PSYC 375	Behavioral Pharmacology	3 SH
PSYC 376	Human Sexuality	3 SH
PSYC 385	Readings in Psychology	1 SH
EDUC 422	Educational Assessment	2 SH
PSYC 435	Physiological Psychology	3 SH
PSYC 450	Health Psychology	3 SH
PSYC 470	Introduction to Counseling and Clinical Psychology	3 SH
PSYC X99	Special Topics	1-3 SH

Total 43-47 SH

Note: Students getting a double major in Applied Psychology and Education should take PSYC 385 as an elective.

Students planning to apply to a graduate program in Applied Psychology should choose a minimum of four of the following courses:

PSYC 330	Behavior Modification & Management	3 SH
PSYC 360	Introduction to Personality Theory	3 SH
PSYC 361	Social Psychology	3 SH
PSYC 422	Educational Assessment	2 SH
PSYC 435	Physiological Psychology	3 SH
PSYC 450	Health Psychology	3 SH
PSYC 470	Introduction to Counseling & Clinical Psychology	3 SH

Essential Studies Courses 36 SH

Applied Psychology Core and Defined Electives 43-47 SH

Student Planning for Graduate Program 11-12 SH

Elective Courses 0-19 SH

Minors 18-32 SH

Total 120-131 SH

***Minor required**