

# MAYVILLE STATE UNIVERSITY

Communication  
*Bachelor of Arts*



## Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 15, so you will have small, personalized class settings with a technological focus for you to receive the education you deserve. Your professors will introduce you to new ways of thinking, exploring issues creatively, and evaluating ideas as you engage in the world.

## Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:

- Theater
- Band & Choir
- DECA
- Esports
- Science Club
- Comet Radio
- Student Government
- Intramural Sports

## Success

Our students get jobs. Period. We have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

## Value

The combination of MSU's affordability and its unique offerings make it a Best Regional College, as designated by the Princeton Review. This selection process is based on meeting criteria for academic excellence as well as results of surveys done by current MSU students.

## The Program

The Division of Liberal Arts supports the university's mission through the Communication program by educating and guiding students as individuals so that they may realize their full career potential and enhance their lives. The Communication major provides an environment that reflects the institution's tradition of personal service, commitment to innovative technology-enriched education, and earning relationships with community, employers and society.

Since communication pervades all areas of personal, academic, and professional life, instruction in Communication is a fundamental to the curriculum. A Communication major will help the student think critically, analyze ideas, gather and interpret information, solve problems, understand group processes and audience psychology, communicate effectively through reading, writing, speaking, listening, and other forms of verbal and nonverbal expression and appreciate the historical, aesthetic and technical dimensions of human communication.

## Advantages

**Mastery.** Mayville State's instructors in communication are public speakers themselves, communicating with audiences that are theatrical, international, intercultural, religious, social, and academic.

You can be confident in receiving high quality instruction. The communication degree emphasizes a variety of capabilities which provide you with a wide range of job opportunities.

**Faculty-to-student ratio.** Small class sizes provide the attention that you deserve and the education that you want. Students have ample opportunities to voice thoughts and opinions in class as well as build positive relationships with instructors. Students also experience practical application through radio, theater, internships, and many more areas of study.

**Life-long learning.** High expectations and demands are placed on Mayville State's communication students, allowing them to reap great rewards following graduation. Students will also develop in-depth, thorough knowledge of the liberal arts.

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## Future Possibilities

The Communication degree emphasizes a wide variety of competencies which provide the major with a wide range of job opportunities. Some areas especially well-suited to this degree include but are not limited to business, public relations/advertising, media, nonprofits and government, radio, television, journalism, etc. The prerequisites provide a comprehensive overview of basic material and the core courses and practicum experiences allow an in-depth study of the communication field. In the upper-division classes the students will develop an in-depth understanding of the subject matter which will provide them with a solid intellectual foundation as they pursue their careers.



## Major: Communication

**Required credits to graduate with this degree: 120**

Communication majors will complete 36 hours of Essential Studies courses. The following Essential Studies courses are required: COMM 110, ENGL 110, ENGL 120 or ENGL 125, ENGL 320, MATH 103, PSYC 111, and SOC 110. These courses are pre-requisite courses to this major.

### Student Learning Outcomes:

- SLO 1: Students will develop arguments, theses, goals, and plans by gathering, interpreting, analyzing, and organizing information into logical frame works.
- SLO 2: Students will effectively adapt their communication to the rhetorical situation.
- SLO 3: Students will enhance their writing, speaking, nonverbal, and listening skills to more effectively communicate.
- SLO 4: Students will demonstrate their ability to communicate through a wide range of multimedia technologies including, but not limited to, multimedia software, radio broadcasts (Comet Radio), etc.
- SLO 5: Students will demonstrate their acquired communication skills in appropriate internships or practical experiences.

## Communication - B.A.

### Core Requirements:

BUSN 332	Graphic Design Theory & Techniques	3 SH
BUSN 334	Business Communication	3 SH
BUSN 402	Advertising & Promotion Management	3 SH
COMM 212	Interpersonal Communications	3 SH
COMM 280	Understanding Film and Television	3 SH
COMM 311	Oral Interpretation of Literature	3 SH
COMM 314	Argumentation and Debate	3 SH
COMM 316	Intercultural Communication	3 SH
COMM 323	Writing & Editing for the Media	3 SH
COMM 414	Media Laws and Ethics	3 SH
ENGL 408	Advanced Composition	3 SH
THEA 110	Introduction to Theatre Arts	3 SH
PSYC 280	Group Dynamics	3 SH

Students must complete 3 total hours of Internship or Practicum - duplication allowed

COMM 290S	Communication Practicum	1 SH
COMM 497S	Internship	1-3 SH

**Total 39 SH**  
**\*minor required**

## Minor: Communication

Students wishing to minor in Communication will be required to take all prerequisites, a minimum of two hours of practicum experience, and after consulting with their advisor, additional core courses equal to a total of 21 hours.

