

# 65% of all students are from N.D.

# **WHO WE ARE**

1172
Students

192

Campus Workforce

### WHAT WE'RE ABOUT

**Mission:** Mayville State University is dedicated to excellence in teaching, service, and scholarship in dynamic, inclusive and supportive learning environments that are individually focused. We offer quality undergraduate and master's programs enriched with practical experiences to prepare all learners for a global economy.

**Values:** Integrity; Student-Focused; Teaching and Learning Excellence; Open and Diverse Community; Integrate Leadership.

**Purposes:** To provide academic programs and services that address contemporary career and workforce opportunities; To maintain collaborative relationships with schools, employers, and communities which contribute to the economic growth and social vitality of North Dakota; To deliver flexible programs, instruction, and student services to meet the needs of the individual; To cultivate an environment that supports creativity, intellectual curiosity, lifelong learning, service, and an appreciation of diversity.

### WHO WE SERVE

#### **Traditional students**

Students under the age of 24 comprise the majority of our total student population of 1172.

#### N.D. Residents

**69%** 

Students from North Dakota choose Mayville State! 771 MSU students are in-state residents.

#### **Dual Credit**

198 high schoolers participate in our early entry courses and earn college credit while still in high school - an increase of 18% from fall 2020.

**18**%

68%

#### Non-Traditional

The number of students age 25 and older has increased in the last decade, with 371 pursuing higher degrees at Mayville State.

#### Freshmen

Record-setting freshman class from fall 2021 is largely comprised of students from North Dakota and Minnesota.

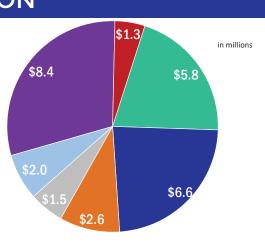
#### **Grads Stay in N.D.**

Mayville State graduates stay in North Dakota, filling workforce needs or continuing their education.

# **BUDGET COMPOSITION**

MaSU Total Revenue Fiscal Year 2021: \$28.2 million

- State Appropriations
- Other
- Tuition & Fees
- Grants/Contracts
- Grants/Contracts CARES Act
- Sales & Services of Educ. Depts.
- Auxiliary Enterprises





# **MAYVILLE STATE UNIVERSITY**

# WHAT WE'RE PROUD OF

#### **Meeting N.D. Needs**

Mayville State appeals to a population of North Dakota residents who prefer the family atmosphere and personal attention offered by faculty and staff on our small college campus.

#### **Challenge Grants**

Since 2015, \$2,477,810 in state funds were matched with \$4,955,620 in private funding for a total of \$7,433,430.

#### **Health Care Workforce Needs**

Mayville State strategically developed accelerated five- and eight-week course offerings with RN-to-BSN and Master of Science in Nursing programs to help fulfill workforce needs in evolving health care situations designed for full-time working nurses.

Nearly

800
of our graduates
teach in
North Dakota

32.1% Enrollment Growth

12 years

\$79
million
economic
impact

23.4%
of revenue comes from
Grant/Contracts, highest
% across NDUS and tops
the national average
of 13.6%.

# EDUCATION/DEVELOPMENT OF WHOLE STUDENT



Intellectual development



Personal growth



Volunteerism



Community



Character development



Social, emotional and personal development



Leadership development

### ADAPTING FOR TOMORROW

#### **Affordability**

Each student at Mayville State receives an education that is affordable and is enhanced by Mayville State's legendary personal service that helps ensure student success.

#### **Innovation**

Responding to workforce needs, Mayville State has developed an innovative Master of Education degree to accommodate needs for teaching professionals in P12 with advanced education. Degree completion can be achieved in as little as one year.

#### Responsiveness

Catering to an evolving health care environment, Mayville State has developed accelerated programs so that practicing nurses may continue to work while pursuing their baccalaureate and master's degrees. 73% of our nursing program students are from North Dakota and are working full-time.

#### **Opportunity**

162% increase in MSU Foundation assets over past ten years to \$13.3M strengthens financial base to provide scholarship opportunities to students.

#### **Student Success**

Mayville State has long been known as "The School of Personal Service" and we stand behind this motto by providing each student with an individualized experience based on their educational needs. Students and employees are on a first-name basis and take a personal interest in one another.

Many of our MSU students come from small communities and high schools making our campus attractive to them and allowing them to mature and gain the knowledge and confidence needed to be highly successful.

## Sustainability

Improved Mayville State's financial health and CFI score with steady enrollment growth and efficiencies in response to a needs-based budget. We are charting a sustainable path forward.

# Answering ND Workforce

Mayville State launched its agribusiness program to prepare students with management skills needed to succeed in small and mediumsized agribusinesses, including banking, farming, ranching, producing, insurance, and agricultural commodities.