



Mayville
State
University

At Mayville State, you'll earn more than a degree. You'll earn an education.

Business Administration • Bachelor of Science

Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 15, so you will have small, personalized class settings with a technological focus for you to receive the education that you deserve. Your professors will introduce you to new ways of thinking, explore issues creatively, and evaluate ideas as you engage in the world.

Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:

- Theater
- Band & choir
- Computer Technology Club
- Science Club
- Comet Radio
- Student government
- Intramural sports

Success

Our students get jobs. Period. Job placement rates are consistently 96-98%! We also have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

Value

The combination of MSU's affordability and its unique offerings make it a Best in the Midwest College, as designated by the Princeton Review. MSU was also named one of the 2013 top three Public Regional Colleges in the Midwest by U.S. News & World Report.



The Program

The world of business is driven by technology, and MSU's technology-enriched business administration program prepares you to succeed.

Student Learning Outcomes

- Students will apply business theories and/or methods to solve problems.
- Students will demonstrate successful individual and collaborative communication skills.
- Students will demonstrate the ability to adapt to change through personal and professional awareness of self, others, and the environment.
- Students will demonstrate proficiency with technology appropriate for the contemporary business environment.
- Students will participate in experiential learning in at least one of the following ways: internships, service learning, or leadership.

Advantages

Technology-Enriched. As a student at Mayville State, the nation's first Tablet PC university, you'll gain the technology skills you need to succeed in the business market.

Information Technology Certificate. All Mayville State business administration B.S. graduates earn an IT Certificate that attests to their knowledge and skills, giving them a unique advantage in the job market.

Flexible. The business administration program will give you a strong foundation in business while allowing you to select a specialization area that fits your interests and career plans.



1-800-437-4104
www.MayvilleState.edu

Students majoring in this program complete:

- 36 hours of general education
- 39 - hour business core
- Two 12 - 14 hour specialization areas or one minor of 16-24 hours
- Five hours of Information Technology (IT) Certificate courses
- Approved electives to total no less than 120 hours.

The minor or specializations may be chosen outside the business area. Business majors will have the opportunity to participate in internships, which are work experiences related to the major. Internships are optional enhancements to your major but can provide an 'enhanced' degree, giving more marketability at the time of graduation.

A Word About Our Grads

Graduates in the business administration major will be prepared for a number of career opportunities, including:

- Accounting
- Auditing
- Cost appraising
- Banking
- Business analysis
- Credit investigation
- Finance
- Insurance
- Marketing
- Human resources
- Real estate sales
- Retail
- Investments
- Small business ownership
- Hospital administration

Business Administration

Core Requirements

ACCT 200	Elements of Accounting I.....	3
ACCT 201	Elements of Accounting II.....	3
ACCT 315	Business in the Legal Environment.....	3
ACCT 360	Accounting Systems.....	2
BADM 301	Principles of Marketing.....	3
BADM 302	Principles of Management.....	3
BOTE 347	Computer Appl. In Business.....	3
BUSN 305	Found. in Entrepreneurship.....	2
BUSN 323	Managerial Finance.....	3
BUSN 334	Business Communication.....	3
BUSN 336	Applied Statistic.....	3
BUSN 351	Human Resource Management.....	3
BUSN 455	Business Policies.....	3
BUSN 491	Professional Development.....	1
BUSN 497	Internship.....	1

Specializations

Choose two specializations or a minor.

Accounting

ACCT 300	Intermediate Accounting I.....	4
ACCT 301	Intermediate Accounting II.....	4
ACCT 305	Cost Accounting I.....	3
ACCT 306	Cost Accounting II.....	3

General Education Courses

Business administration majors must complete 36 hours of general education requirements, including:

- ENGL 110 - Composition I
- ENGL 120 - Composition II
- COMM 110 - Fundamentals of Public Speaking
- MATH 103 - College Algebra
- ECON 201 - Principles of Microeconomics
- ECON 202 - Principles of Macroeconomics

Business Administration Continued

Marketing

BUSN 307	Professional Selling.....	3
BUSN 318	Advertising & Promotion Management.....	3
BUSN 423	Consumer Behavior.....	3
BUSN 429	Advanced Marketing Management.....	3

Management Information Systems

BUSN 307	Professional Selling.....	3
CIS 204	Programming I.....	3
CIS 300	Intro to Relational Database.....	3
CIS 310	Data Communications.....	3

Banking

ACCT 316	Banking Law.....	3
ACCT 450	Auditing & Assurance Services.....	3
BUSN 312	Real Estate Financing.....	3
BUSN 451	Lending.....	3

Management

BUSN 340	Project Management.....	3
BUSN 355	Management Info. Systems.....	3
BUSN 418	Operations Management.....	3
BUSN 430	Professional Leadership.....	3

Real Estate

ACCT 401	Business Income Taxation.....	3
BUSN 310	Fundamentals of Real Estate & Insurance.....	3
BUSN 311	Real Estate Appraisal.....	3
BUSN 312	Real Estate Financing.....	3

Entrepreneurship

ACCT 401	Business Income Taxation.....	3
BUSN 365	Entrepreneurial Business Plans.....	3
BUSN 405	Topics & Issues in Entrepreneur.....	2
BUSN 435	Entrep. Business Plan Practicum.....	4

