Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 15, so you will have small, personalized class settings with a technological focus for you to receive the education that you deserve. Your professors will introduce you to new ways of thinking, explore issues creatively, and evaluate ideas as you engage in the world.

Opportunity

Whether it’s music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:
- Theater
- Band & choir
- Computer Technology Club
- Science Club
- Comet Radio
- Student government
- Intramural sports

Success

Our students get jobs. Period. We have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

Value

The combination of MSU’s affordability and its unique offerings make it a Best in the Midwest College, as designated by the Princeton Review. This selection process is based on meeting criteria for academic excellence as well as results of surveys done by current MSU students.

The Program

Does the idea of working in or around sports as a career appeal to you? Are you interested in business and management and knowing how they apply to sports? If your answer is “yes,” Mayville State’s degree in sport management is for you! This program combines a background in business and sports sciences with practical experiences to help prepare you for an exciting career in the sport and leisure industry, one of the top three industries in almost every state, and one that currently generates more than $300 billion annually nationwide.

MSU’s Bachelor of Science degree in sport management is designed to prepare you for positions in sports, health and fitness-related fields, athletic administration, commercial and community recreation administration, multi-purpose athletic facility management, and the wide range of management positions associated with the multi-billion-dollar sporting industry. If graduate school is a part of your plan, you’ll be off to a great start as a graduate of Mayville State’s sport management program.

Career Paths

Wellness Center. You’ll have access to the latest fitness equipment and the opportunity to assess others using upgraded technology at Mayville State’s Wellness Center.

Real-World Experience. You’ll get real-world experience through your required internship. You can help seniors stay active and fit at the local assisted living facility or work with Mayville State Athletics managing six quality NAIA athletic programs.

Personal Attention. You’ll be preparing for an exciting career while getting the personal attention you deserve at Mayville State.
**Major: Sport Management - B.S.**

Required credits to graduate with this degree: 120

Sport Management majors complete 36 hours of essential studies courses including BIOL 111/111L or BIOL 150/150L, BIOL 220/220L, and HPER 210. Those interested in this degree must complete the 37 hour core along with the two specializations listed below. A coaching minor is recommended. A student majoring in Sport Management must satisfactorily pass a comprehensive examination (HPER 476S) prior to graduation. HPER 100-Concepts of Fitness and Wellness is an institutional requirement as well.

**Sport Management**

Core Requirements:

- BUSN 391 Professional Development.............1 SH
- HPER 120 Racquet Sports........................1 SH
- HPER 207 Prevention & Care of Injuries.........3 SH
- HPER 222 Nutrition................................3 SH
- HPER 310 Found./History of Phys. Ed./Sports....2 SH
- HPER 350 Motor Learning------------------------2 SH
- HPER 360 Sports & Exercise Psychology.........2 SH
- HPER 368 Principles of Conditioning............3 SH
- HPER 369 Principles of Sports Management......3 SH
- HPER 390 Facilities & Design Management......3 SH
- HPER 402 Exercise Physiology....................4 SH
- HPER 415 Eval of Psychomotor Performance.....3 SH
- HPER 440 Org. & Admin. of P.E. & Athletics....2 SH
- HPER 441 Applied Kinesiology....................3 SH
- HPER 465 Sport Law................................3 SH
- HPER 476S-C Comp/Review Final Exam............1 SH
- HPER 497S Internship................................2 SH

Total 41 SH

Specializations: (Both specializations required)

**Sports Pedagogy (Select 18 credits):**

- HPER 130 Spring Outdoor Pursuits................1 SH
- HPER 131 Fall Outdoor Pursuits....................1 SH
- HPER 135 Golf......................................1 SH
- HPER 153 Recreational Sports......................1 SH
- HPER 206 Social & Folk Dance......................1 SH
- HPER 315 Movement Education in Early Child.....2 SH
- HPER 319 Health & P.E. in Elem. Schools.........2 SH
- HPER 333 Physical Ed for the Exceptional Child..2 SH
- HPER 342 Physical Activity Instr. of Older Adults3 SH
- HPER 370 Fitness Sports Teaching Tech...........3 SH
- HPER 380 Sport Sociology..........................2 SH
- HPER 485 Summer Camp Leadership...............2 SH
- HPER Aquatics.....................................1 SH

**Business (Select 12 credits):**

- ACCT 200 Elements of Accounting I..............3 SH
- ACCT 315 Business in Legal Environment.........3 SH
- BUSN 301 Principles of Marketing................3 SH
- BUSN 302 Principles of Management..............3 SH
- BUSN 318 Advert & Prom Management.............3 SH
- BUSN 334 Business Communications................3 SH
- BUSN 340 Project Management......................3 SH
- BUSN 351 Human Resource Mgmt...................3 SH

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**Coaching (Minor)**

Core Requirements: (Pre-requisites: BIOL 111/111L or BIOL 150/150L, BIOL 220/220L and HPER 210)

- HPER 207 Prevention & Care of Injuries..........3 SH
- HPER 222 Nutrition................................3 SH
- HPER 233 Individual Fitness.......................1 SH
- HPER 321 Fundamental of Coaching...............2 SH
- HPER 360 Sports & Social Psych..................2 SH

- OR- HPER 380 Sports Sociology...................2 SH
- HPER 402 Exercise Physiology......................4 SH
- HPER 440 Org. & Admin. Of P.E. & Athletics....2 SH
- HPER 441 Applied Kinesiology.....................3 SH
- HPER 442 Field Experience and Practicum........2 SH

- OR- HPER 485 Summer Camp Leadership............2 SH

Choose 4 credits from:

- HPER 361 Football Coaching & Officiating........2 SH
- HPER 362 Basketball Coaching & Officiating....2 SH
- HPER 363 Track & Field C & O.....................2 SH
- HPER 364 Baseball/Softball C & O.................2 SH
- HPER 366 Volleyball C & O.........................2 SH

Total 26 SH

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If you have any questions regarding this program, please call: 800.437.4104 or visit: www.MayvilleState.edu

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