The Program

Does the idea of working in or around sports as a career appeal to you? Are you interested in business and management and knowing how they apply to sports? If your answer is "yes," Mayville State’s degree in sports management is for you! This program combines a background in business and sports sciences with practical experiences to help prepare you for an exciting career in the sport and leisure industry, one of the top three industries in almost every state, and one that currently generates more than $300 billion annually nationwide.

MSU’s Bachelor of Science degree in sports management is designed to prepare you for positions in sports, health and fitness-related fields, athletic administration, commercial and community recreation administration, multi-purpose athletic facility management, and the wide range of management positions associated with the multi-billion-dollar sporting industry. If graduate school is a part of your plan, you’ll be off to a great start as a graduate of Mayville State’s sports management program.

Career Paths

Wellness Center. You’ll have access to the latest fitness equipment and the opportunity to assess others using upgraded technology at Mayville State’s Wellness Center.

Real-World Experience. You’ll get real-world experience through your required internship. You can help seniors stay active and fit at the local assisted living facility or work with Mayville State Athletics managing six quality NAIA athletic programs.

Personal Attention. You’ll be preparing for an exciting career while getting the personal attention you deserve at Mayville State.

Value

The combination of MSU’s affordability and its unique offerings make it a Best in the Midwest College, as designated by the Princeton Review. MSU was also named one of the 2013 top three Public Regional Colleges in the Midwest by U.S. News & World Report.
A Word About Our Grads

Mayville State sports management graduates find a number of doors open to them in graduate study and in positions in the sporting goods industry, recreational sports management, marketing, and promotions or sales. Other possibilities include community center director, sports facility coordinator, sports information director, ticket and concession manager, wellness/fitness center director, youth sport program manager and more.

Sports Management

Core Requirements

- BUSN 491 Professional Development..........................1
- HPER 120 Racquet Sports........................................1
- HPER 207 Prevention & Care of Injuries......................3
- HPER 222 Nutrition..............................................3
- HPER 310 Found./History of Phys. Ed./Sports..............2
- HPER 350 Motor Learning........................................2
- HPER 360 Sports & Exercise Psychology....................3
- HPER 368 Principles of Conditioning........................3
- HPER 369 Principles of Sports Management...............3
- HPER 402 Exercise Physiology................................3
- HPER 415 Eval of Psychomotor Performance..............3
- HPER 430 Methods of Appr Testing & Presc..............3
- HPER 440 Org. & Admin. of P.E. & Athletics..............2
- HPER 441 Applied Kinesiology.................................3
- HPER 476S Comp/Review Final Exam........................1
- HPER 497 Internship.............................................2-4

Sports Pedagogy (Select 18 credits):

- HPER 130 Spring Outdoor Pursuits..........................1
- HPER 131 Fall Outdoor Pursuits...............................1
- HPER 135 Golf.....................................................1
- HPER 153 Recreational Sports.................................1
- HPER 206 Social & Folk Dance................................1
- HPER 315 Movement Education in Early Child............2
- HPER 319 Health & P.E. in Elem. Schools..................2
- HPER 333 Physical Ed for the Exceptional Child........2
- HPER 342 Physical Activity Instr. of Older Adults......3
- HPER 370 Fitness Sports Teaching Tech....................3
- HPER 380 Sport Sociology......................................2
- HPER 485 Summer Camp Leadership........................2
- HPER Aquatics...................................................1

Business (12 credits):

- ACCT 200 Elements of Accounting I.........................3
- ACCT 315 Business in Legal Environment..................3
- BUSN 301 Principles of Marketing...........................3
- BUSN 302 Principles of Management........................3
- BUSN 318 Advert & Prom Management.......................3
- BUSN 334 Business Communications........................3
- BUSN 340 Project Management................................3
- BUSN 351 Human Resource Mgmt.........................3

General Education Courses

Sports management majors must complete 36 hours of general education requirements, including:

- BIOL 111 - Concepts of Biology
- BIOL 150 - General Biology I
- BIOL 220 - General Biology II
- COMM 110 - Fundamentals of Public Speaking
- ENGL 110 - Composition I
- ENGL 120 - Composition II
- MATH 103 - College Algebra
- HPER 210 - First Aid and CPR (requirement)

Those interested in this degree must complete the 38-hour core, along with the two specializations listed below. A coaching minor is recommended. Students majoring in sports management must satisfactorily pass a comprehensive examination (HPER 476S) prior to graduation.

Coaching (Minor)

Core Requirements

- HPER 207 Prevention & Care of Injuries......................3
- HPER 222 Nutrition...............................................3
- HPER 233 Individual Fitness................................1
- HPER 321 Fundamental of Coaching........................2
- HPER 360 Sports & Social Psych..............................3
- HPER 380 Sports Sociology....................................2
- HPER 402 Exercise Physiology................................3
- HPER 440 Org. & Admin. Of P.E. & Athletics............2
- HPER 441 Applied Kinesiology...............................3
- HPER 442 Field Experience and Practicum...............2
- HPER 485 Summer Camp Leadership.........................2

Choose 4 credits from:

- HPER 361 Football Coaching & Officiating................2
- HPER 362 Basketball Coaching & Officiating.............2
- HPER 363 Track & Field Coaching & Officiating........2
- HPER 364 Baseball/Softball Coaching & Officiating....2
- HPER 366 Volleyball Coaching & Officiating.............2

Sports Pedagogy (Select 18 credits):

- HPER 130 Spring Outdoor Pursuits..........................1
- HPER 131 Fall Outdoor Pursuits...............................1
- HPER 135 Golf.....................................................1
- HPER 153 Recreational Sports.................................1
- HPER 206 Social & Folk Dance................................1
- HPER 315 Movement Education in Early Child............2
- HPER 319 Health & P.E. in Elem. Schools..................2
- HPER 333 Physical Ed for the Exceptional Child........2
- HPER 342 Physical Activity Instr. of Older Adults......3
- HPER 370 Fitness Sports Teaching Tech....................3
- HPER 380 Sport Sociology......................................2
- HPER 485 Summer Camp Leadership........................2
- HPER Aquatics...................................................1