

July, 2016

Dear Friend of Mayville State University,

The 2016 Mayville State University Farmers Bowl has been scheduled for September 17. This will be the 22nd annual Farmers Bowl. Thanks to the efforts of so many alumni and friends of Mayville State University, it has been a successful event year after year!

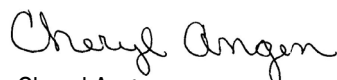
The day will begin with the Farmers Bowl Field Frenzy 5K run/walk. This will be followed by a parade, a corn on the cob and hot dog feed, and a football game featuring the MSU Comets vs. University of Wisconsin-Stout.

As you may know, the Farmers Bowl Auction is the grand finale for the celebration. The first Farmers Bowl Auction was held in 1997, and it generated more than \$14,000. The success of this event has grown steadily over the years. When all was said and done, last year's auction and other Farmers Bowl activities generated nearly \$50,000! If you have contributed to the auction in any way over the years, thank you so much. Your assistance has helped to make this a very wonderful event that benefits Mayville State University and its students.

Planning for this year's auction has begun, and we'd sincerely appreciate your support. This year marks the 20th anniversary of the auction, and we're planning for a platinum celebration. Will you join in making this our best yet by contributing an item to be auctioned? This brochure gives some ideas and lists examples of a few of the items that were donated last year. Also attached is an auction donation form. It is important for you to set the value of your donation. In addition, we need you to describe your item for the auction program. Be sure to fill in these items when you complete the form. Please send your completed donation form to the MSU Foundation Office at 330 Third Street NE, Mayville, ND 58257 by Friday, July 29. We'll follow up with you as needed.

Thank you for considering a donation to this very important function. Your support will make a difference in the lives of students at Mayville State University!

Sincerely,


Cheryl Angen
Farmers Bowl Co-Chair


Lois Karlstad
Farmers Bowl Co-Chair

Enclosure

P.S. If you have questions, please feel free to contact the office of the MSU Foundation at alumni.mail@mayvillestate.edu or 701-788-4750.



Join in the fun!

Saturday, September 17

**Mayville State University
Campus Center
Luckasen Room**



**With your donation of a
Farmers Bowl Auction item,
you can help make the dream
of a college education come true!**

Farmers Bowl 2016

The Farmers Bowl is an all-day celebration sponsored by the Mayville State University Foundation. Many community volunteers and MSU supporters work together to present this event that honors the proud agricultural heritage of the area.

Watch as Farmers Bowl 2016 details unfold at www.mayvillestate.edu/farmersbowl.

- Farmers Bowl Field Frenzy 5K Run/Walk
- Parade
- Corn on the Cob and Hot Dog Feed
- Football Game
Mayville State vs. U of Wisconsin-Stout
- Farmers Bowl Auction



The success of the **FARMERS BOWL AUCTION** depends on generous silent and live auction item donations like yours! Please consider making a contribution that will help make this year’s auction go platinum!

Winning Silent Auction Items

Last year’s silent auction generated nearly \$6,000. This year, our goal is to raise \$6,600. The best silent auction items have a perceived value of \$50 to \$250.

The very best items? One-of-a-kind items that are handmade, unique, or hard to find. Here are some idea starters:

- Wine, Beer, or Gourmet Food Baskets
- Gift Certificate Sets for Restaurants
- Hotel Stays
- Theater Production Tickets
- Mystery Cash Envelopes
- Special Items Featuring the Mayville State or Comets Logo (Signs, Clothing, Furniture, Lighting, Jewelry)

Don’t know what to donate? How about a gift of \$25, \$50, \$100, or more to the silent auction fund? We’ll use it to put together an item for the auction!

The donor of the silent auction item receiving the highest bid will receive four tickets to next year’s Farmers Bowl Auction!



Winning Live Auction Items

Last year’s live auction generated more than \$20,000 in generous bids. This year, our goal is to raise \$22,000. The best live auction items have a perceived value of PRICELESS.

The very best items? These are items that you could only find by attending the MSU Farmers Bowl. We want to have prize packages that will cause individuals or teams of individuals to compete for these items and have fun! Here are some idea starters:

- Special Themed Dinner Parties
- Trips Using Tickets to a Concert or Vikings or Twins Game
- Trips Utilizing Unused Airline Miles
- Weeks at a Time Share in an Exotic Locale
- Sharing Your Special Talent with a Small Group, Like a Sip and Stroke Painting Party, a Holiday Musical Performance
- High-End Donations (\$500-\$5,000) of Furniture
- Farm Tools
- Mystery Cash Envelopes
- One-Year Lease on a Sports Car
- A Fishing Trip for Four to Canada with You as a Guide

You get the idea.

The donor of the live auction item receiving the highest bid will receive eight tickets to next year’s Farmers Bowl Auction, along with a specially reserved table and free drink tickets!

Mayville State Farmers Bowl Auction Donation Form

Date: _____

Name of Donor: _____

Name of Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email Address: _____

Please mail donation form to:
MSU Foundation • 330 Third St. NE • Mayville, ND 58257,
fax to 701-788-5268,
or leave with any Farmers Bowl Auction Committee member.

For further information, contact the MSU Foundation at
701-788-4750 or alumni.mail@mayvillestate.edu.

Thank you for your donation!
Please return left portion of form. Retain section at right for your records.

Donation Deadlines:
Donation form must be returned by July 29, 2016.
Auction items must be turned in by August 12, 2016.



Farmers Bowl Auction

Saturday, September 17, 2016

The Mayville State University Foundation is grateful for your generous donation to its 2016 Farmers Bowl Auction. Contributions are fully tax deductible to the extent allowed by law. The MSU Foundation does not assign a value to your donation. This is the privilege and responsibility of the donor. Your continued support of Mayville State University is greatly appreciated.

Item(s): _____

Date of Donation: _____

Value of Donation: \$ _____

Please return left portion of form. Retain this section for your records.

Mayville State University Foundation
330 Third Street NE • Mayville, ND 58257
701-788-4750 • 800-437-4104, ext. 34687
Tax Identification Number: 45-6013477