

# Mayville State University

## Business Administration *Bachelor of Science*

Williston State College Distance Program



### Personal Service

We pride ourselves on being just the right size to give students the time they deserve. Our average class size is 15. We also have a full-time distance coordinator on the Williston State College campus to serve as your advisor and help you with any questions you may have.

### Opportunity

You'll have the chance to develop your leadership skills, which will help you succeed in your career after graduation.

### Success

Our students get jobs. Period. We also have internship opportunities to give you real, hands-on learning experiences and make your resumé stand out.

### Flexible

Many Interactive Video Network (IVN) classes are offered at noon and evenings for working adults. **Online class options** are available for many core requirements. You may select from a variety of online course options. Life experience credit may be available for prior work and personal learning experiences. you may enroll as a part-time or full-time student, and you may begin enrollment in either the fall, spring, or summer semesters.

### Value

The combination of MSU's affordability and its unique offerings make it a Best Regional College, as designated by the Princeton Review. This selection process is based on meeting criteria for academic excellence as well as results of surveys done by current MSU students.

**Earn your Bachelor of Science degree from Mayville State University through a combination of online and IVN classes on the campus of Williston State College in Williston, North Dakota. Remain near home, work, and family while earning a four-year degree that will open doors to exciting career opportunities.**

### The Program Guidelines

The business administration program requires 120 semester hours of which 36 hours must be completed at the 300-or-400 course level.

Students must complete approximately one-fourth of their major and specialization course work while enrolled with Mayville State University, must earn at least 30 semester hours from Mayville State, and must have enrolled with Mayville State for two consecutive semesters.

Candidates must earn at least a 2.0 GPA for the overall average, essential studies requirements, and for each major and minor field of study as well as any concentration or specialization granted.

The program stresses a generalist understanding and application of the nature of business in today's and tomorrow's world of employment. Graduates will be prepared to take higher-level positions or become self-employed, and the program is transfer-friendly, convenient, flexible, and affordable.

### Advantages

**Technology-enriched.** Mayville State recognizes the importance of technology in today's world and wants to ensure that baccalaureate graduates have the technological knowledge and skills necessary to effectively compete.

**Affordable.** Mayville State courses are among the least expensive of any four-year university. Financial aid is available in the form of grants, loans, and scholarships.

To see if you are eligible for financial aid, you first need to complete the FAFSA (Free Application for Federal Student Aid). When completing the form, list Mayville State University (Title IV code 002993) on your application. To apply for an MSU scholarship, go to [www.mayvillestate.edu](http://www.mayvillestate.edu). Click "Scholarships" and complete the scholarship application.



1.800.437.4104  
[www.MayvilleState.edu](http://www.MayvilleState.edu)



## Associate of Arts Degree (WSC)

As students complete the Associate in Arts degree at WSC, they should take the following courses which are pre-requisites for the B.S. Business Administration degree: COMM 110 Fundamentals of Public Speaking, ECON 201 Principles of Microeconomics, ECON 202 Principles of Macroeconomics, ENGL 110 College Composition I, ENGL 120 College Composition II or ENGL 125 Introduction to Professional Writing, and MATH 103 College Algebra

Students may also take the following courses which will meet Mayville State degree requirements:

- ACCT 200 Elements of Accounting I
- ACCT 201 Elements of Accounting II
- BADM 202 Principles of Management

## Bachelor of Science Degree (MSU)

### Core Requirements (46 credits)

ACCT 200	Elements of Accounting I*	3
ACCT 201	Elements of Accounting II*	3
ACCT 315	Business in Legal Environment.....	3
ACCT 360	Accounting Systems.....	2
BADM 301	Principles of Marketing.....	3
BADM 302	Principles of Management*.....	3
BOTE 347	Computer Applications in Business.....	3
BUSN 305	Foundations in Entrepreneurship.....	3
BUSN 323	Managerial Finance.....	3
BUSN 334	Business Communication.....	3
BUSN 336	Applied Statistics.....	3
BUSN 343	Ethical Decision Making.....	3
BUSN 351	Human Resource Management.....	3
BUSN 380	International Business.....	3
BUSN 391	Professional Development.....	1
BUSN 455	Business Policies.....	3
BUSN 497S	Internship (30 clock hours).....	1

\* An articulation agreement between Mayville State University and Williston State College allows comparable 100 -and-200 level courses offered at Williston State College to meet this core requirement.

### For more information, contact:

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Distance Education Coordinator - WSC  
701.774.6234  
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## Special Requirements

Mayville State's Bachelor of Science degree in business administration consists of 120 credits including courses in essential studies, the major, and two specializations or a minor.

The courses necessary for graduation include 300-and-400 level classes in marketing and management, electronic spreadsheets and databases, finance and statistics, communication, and law. These courses complement 100 and 200 level courses in essential studies and business.

Students who complete an Associate in Arts degree at Williston State or another North Dakota University System school will be deemed to have met all lower division essential studies requirements at Mayville State.

## Specializations

Degree seekers must also complete two specialized areas below or a minor.

### Accounting: (14 Credits) (Minor Also Available)

ACCT 300	Intermediate Accounting I.....	4
ACCT 301	Intermediate Accounting II.....	4
ACCT 305	Cost Accounting I.....	3
ACCT 306	Cost Accounting II.....	3

### Banking: (12 Credits)

ACCT 316	Banking Law.....	3
ACCT 450	Auditing & Assurance Services.....	3
BUSN 312	Real Estate Financing.....	3
BUSN 451	Lending.....	3

### Management: (12 Credits)

BUSN 340	Project Management.....	3
BUSN 430	Professional Leadership.....	3
BUSN 418	Operations Management.....	3
BUSN 436	Organizational Development.....	3

### Management Information Systems: (12 Credits)

BUSN 355	Management Information Systems.....	3
CIS 240	Intro to Graphic Design.....	3
CIS 320	Data and Network Security.....	3
CIS 365	Website Design and Development.....	3

### Marketing: (12 Credits)

BUSN 307	Professional Selling.....	3
BUSN 318	Advertising & Promotion Mgmt.....	3
BUSN 423	Consumer Behavior.....	3
BUSN 429	Advanced Marketing Mgmt.....	3

### Real Estate: (12 Credits)

ACCT 401	Business Income Taxation.....	3
BUSN 310	Fund. of Real Est. & Insurance.....	3
BUSN 311	Real Estate Appraisal.....	3
BUSN 312	Real Estate Financing.....	3

### Entrepreneurship (12 Credits)

BUSN 361	Strategic Planning & Forecast.....	3
BUSN 365	Entrepreneurial Business Plans.....	3
BUSN 405	Topics & Iss. in Entrepreneurship.....	3
BUSN 435	Entrepreneurship Bus. Plan Practicum..	3

\* Specializations offered are subject to change.

