

# MAYVILLE STATE UNIVERSITY

**Business Administration**  
Bachelor of Science - On-Campus



## The Program

The program stresses a generalist understanding and application of the nature of business in today's and tomorrow's world of employment. Graduates will be prepared to take higher-level positions or become self-employed.

The business administration program will give you a strong foundation in business while allowing you to select a specialization area that fits your interests and career plans.

The Business Administration degree program provides students with a well-rounded skillset and the knowledge to be successful in a variety of business fields.

Students must complete 36 credits of essential studies for the program. Required courses in this area for the degree program include: ENGL 110, ENGL 120 or 125, COMM 110, ECON 201, ECON 202 and MATH 103.

Students complete core coursework of 49 credits and select either two specialization areas or a minor program. Elective courses may also be added, to ensure students earn no less than 120 credits upon graduation. An internship is required for this program.

## Value

The combination of MSU's affordability and its unique offerings make it a Best Regional College as designated by the Princeton Review.

### WHAT SETS US APART

**PUBLIC**  
\$4,367 LESS PER YEAR\* x 4 YEARS = \$17,468 LESS FOR A DEGREE

**PRIVATE**  
\$17,574 LESS PER YEAR\* x 4 YEARS = \$70,296 LESS FOR A DEGREE

\*These figures are based on the NDUS Fee Estimator or university web sites with selection of a double-room and a basic, comparable meal plan. The dollar amounts less per year are based on the average of cost of attendance from multiple schools before scholarships and other financial awards.



## Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. You will have small, personalized class settings with a technological focus for you to receive the education that you want deserve. Your professors will introduce you to new ways of thinking, explore issues creatively, and evaluate ideas as you engage in the world.

**13:1**  
student to faculty ratio



## Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.



3 International Champions  
51 International Finalists  
61 State Champions  
26,552+ Miles Traveled  
.... and counting

## Success

Our graduates are successful with more than 97% finding jobs after graduation in their chosen field or continuing their education. Business graduates find jobs in high demand and well-paying fields which include: accounting, finance, sales, insurance, retail and more. These individuals can also be found across the North Dakota, Minnesota, the United States and Canada.

1.800.437.4104

WWW.MAYVILLESTATE.EDU

## Essential Studies Courses

Business administration majors must complete 36 hours of essential studies requirements, including:

COMM 110	Fundamentals of Public Speaking	3 SH
ENGL 110	College Composition I	3 SH
MATH 103	College Algebra	3 SH
ECON 201	Principles of Microeconomics	3 SH
ECON 202	Principles of Macroeconomics	3 SH
<i>Choose one of the following</i>		
ENGL 120	College Composition II	3 SH
ENGL 125	Business and Technical Writing	3 SH

Additional Essential Studies Credits 18 SH

**Sub-total 36 SH**

## Business Administration - B.S.

Core Requirements:

ACCT 200	Elements of Accounting I	3 SH
ACCT 201	Elements of Accounting II	3 SH
ACCT 315	Business in the Legal Environment	3 SH
ACCT 360	Accounting Systems	3 SH
BUSN 235	Computer Applications I	3 SH
BUSN 305	Foundations in Entrepreneurship	3 SH
BUSN 323	Managerial Finance	3 SH
BUSN 325	Management Theory & Research	3 SH
BUSN 330	Computer Applications II	3 SH
BUSN 334	Business Communication	3 SH
BUSN 352	Marketing Theory & Research	3 SH
BUSN 380	International Business	3 SH
BUSN 391	Professional Development	1 SH
BUSN 416	Business Statistics & Research	3 SH
BUSN 443	Ethical Decision Making	3 SH
BUSN 454	Human Resource Management	3 SH
BUSN 455	Business Policies	3 SH
BUSN 497S	Internship	1 SH

**50 SH**

### SUMMARY

Essential Studies	36 SH
Bachelor of Science (Core)	50 SH
Specialization (at least 2) or a Minor and Electives	34 SH
No less than a TOTAL of	120 SH

## Specialization Areas

Choose two specialization areas or a minor.

### Accounting (17 SH)

ACCT 300	Intermediate Accounting I	4 SH
ACCT 301	Intermediate Accounting II	4 SH
ACCT 321	Managerial Accounting	3 SH
<i>Electives: select 6 SH from the following</i>		
ACCT 400	Individual Income Taxation	3 SH
ACCT 401	Business Income Taxation	3 SH
ACCT 405	Advanced Accounting	3 SH

### Agribusiness (17 SH)

BUSN 251	Agribusiness Seminar	1 SH
BUSN 418	Operations Management	3 SH
BUSN 451	Lending	3 SH
ACCT 401	Business Income Taxation	3 SH
BUSN 497S	Internship	1 SH

*Select 3 cr from or an approved substitution by chair:*

BIOL 236	Survey of Botany	3 SH
BIOL 315	Genetics	3 SH
GEOG 350	Geography of Agriculture	3 SH

*Select 3 cr from:*

BUSN 310*	Fundamentals of Real Estate & Insurance	3 SH
BUSN 340	Project Management	3 SH
BUSN 357	Professional Selling	3 SH
BUSN 425	Reading and Research	3 SH
BUSN 499	Special Topics	1-4 SH

### Banking & Finance (15 SH)

ACCT 316*	Banking Law	3 SH
ACCT 450	Auditing & Assurance Services	3 SH
BUSN 310*	Fundamentals of Real Estate & Insurance	3 SH
BUSN 348	Personal and Consumer Finance	3 SH
BUSN 451	Lending	3 SH

### Management (15 SH)

BUSN 340	Project Management	3 SH
BUSN 355	Management Information Systems	3 SH
BUSN 436	Organizational Development	3 SH
BUSN 418	Operations Management	3 SH
BUSN 430	Professional Leadership	3 SH

### Marketing (15 SH)

BUSN 332**	Graphic Design Theory & Techniques	3 SH
BUSN 357	Professional Selling	3 SH
BUSN 402	Advertising & Promotion Management	3 SH
BUSN 423	Consumer Behavior	3 SH
BUSN 429	Advanced Marketing Management	3 SH

\* Available online by IVN or with synchronous courses

\*\* Not available online

**“The number one thing I like about Mayville State is the relationships I have built during my time here. Staff and faculty truly care about you and the friends you make become a second family. The relationships I have built with both friends and faculty will last long after my four years at Mayville State.”**

**- Amber M.**

**Business Administration Major**