Mayville State University

At Mayville State, you'll earn more than a degree. You'll earn an education.

Communication • *Bachelor of Arts*

Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 15, so you will have small, personalized class settings with a technological focus for you to receive the education that you deserve. Your professors will introduce you to new ways of thinking, explore issues creatively, and evaluate ideas as you engage in the world.

Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:
- Theater
- Band & choir
- Computer Technology Club
- Science Club
- Comet Radio
- Student government
- Intramural sports

Success

Our students get jobs. Period. Job placement rates are consistently 96-98%! We also have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

Value

The combination of MSU's affordability and its unique offerings make it a Best in the Midwest College, as designated by the Princeton Review. MSU was also named one of the 2013 top three Public Regional Colleges in the Midwest by U.S. News & World Report.

NAMED A BEST COLLEGE IN THE MIDWEST
The Princeton Review
2013

The Program

In today's global world, it is important for students to develop the ability to work with a wide variety of individuals. MSU's communication program offers you this opportunity. The collection of knowledge and experience of Mayville State's communication faculty will provide you with an extensive range of skills, and through practicum courses and/or internships, you will have the opportunity for hands on development in several areas to prepare for future employment.

Mayville State University's communication program prepares you for careers, life-long learning, citizenship, cultural enhancement, and problem solving.

Core communication requirements provide a comprehensive overview of basic materials and a commitment to innovative technology-enriched education and learning relationships with the community, employers, and society.

Advantages

Mastery. Mayville State's instructors in communication are public speakers themselves, communicating with audiences that are theatrical, international, intercultural, religious, social, and academic.

You can be confident in receiving high quality instruction. The communication degree emphasizes a variety of capabilities which provide you with a wide range of job opportunities.

Faculty-to-student ratio. Small class sizes provide the attention that you deserve and the education that you want. Students have ample opportunities to voice thoughts and opinions in class as well as build positive relationships with instructors. Students also experience practical application through radio, theater, internships, and many more areas of study.

Life-long learning. High expectations and demands are placed on Mayville State's communication students, allowing them to reap great rewards following graduation. Students will also develop in-depth, thorough knowledge of the liberal arts.

1-800-437-4104
www.MayvilleState.edu

Future Possibilities

A communication degree opens the door to a wide variety of opportunities in the future. Graduates from MSU with a degree in communication have found employment in a variety of jobs such as radio, television, journalism, advertising, business, public relations, government. and many more.

Core requirements provide a comprehensive overview of basic materials. Upper division courses allow for in-depth study of specific areas of the communication field. Upper class students are expected to work toward a sense of comprehension and mastery of the subject; an understanding that will provide a solid intellectual foundation in the entire area of communication.

Communication

Core Requirements
Pre-requisites (12 credits) TITLE CREDITS

COMM 110	Fundamentals of Public Speaking	3
ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 315	Theory & Practice of Grammar	3
PSYC 111	Intro. to Psychology	3
SOC 110	Intro. to Sociology	3

Core Courses

BUSN 318	Advertising and Promotion Mgmt	3
BUSN 332	Digital Tools and Technology	2
BUSN 334	Business Communication	3
COMM 212	Interpersonal Communications	3
COMM 280	Understanding Film and Television	3
COMM 311	Oral Interpretation of Literature	3
COMM 314	Argumentation and Debate	3
COMM 321	Principle and Techniques of Journalistic Writing	3
COMM 322	Introduction to Journalistic Editing	3
COMM 402	Intercultural Communication	3
ENGL 325	Theory and Practice of Rhetoric	3
THEA 110	Introduction to Theatre	3
COMM 497S	Communication Internship	3
	- OR-	
	Practicum Experiences	3
COMM 2505	Forensics Practicum	1
COMM 284S	Radio Practicum	1
COMM 286S	Promotions Practicum	1
JOUR 292S	Journalism Practicum	1
THEA 202	Theatre Practicum	1

General Education Courses

Business administration majors must complete 36 hours of general education requirements, including:

- ENGL 110 - Composition I
- ENGL 120 - Composition II
- COMM 110 - Fundamentals of Public Speaking
- PSYC 111 - Introduction to Psychology
- SOC 110 - Introduction to Sociology
- ENGL 315 - Theory and Practice of Grammar

*Pre-requisites to this major

Communication Minor

Students wishing to minor in communication will be required to take all prerequisites, a minimum of two hours of practicum experience, and, after consulting with his/her advisor, additional core courses equal to a total of
21 hours.

Majors and minors are strongly encouraged to have at least one internship experience in an area of interest.