

Does the idea of working in or around sports as a career appeal to you? Are you interested in business and management and knowing how they apply to sports? If your answer is “yes,” Mayville State’s degree in **Sports Management** is for you! This program combines a background in business and sports sciences with practical experiences to help prepare you for an exciting career in the sport and leisure industry, one of the top three industries in almost every state, and one that currently generates more than \$300 billion annually nationwide.

## The Program

Mayville State University’s Bachelor of Science degree in Sports Management is designed to prepare you for positions in sports, health and fitness related fields, athletic administration, commercial and community recreation administration, multi-purpose athletic facility management, and the wide range of management positions associated with the multi-billion dollar sporting industry. If graduate school is a part of your plan, you’ll be off to a great start as a graduate of Mayville State’s Sports Management program.

## Advantages

### WELLNESS CENTER

You’ll have access to the latest fitness equipment and the opportunity to assess users using upgraded technology at Mayville State’s Wellness Center.

### REAL WORLD EXPERIENCE

You’ll get real world experience through your required internship. You could help keep seniors at the local assisted-living facility to be active and fit, or work with Mayville State Athletics managing six quality NAIA athletic programs.

### PERSONAL ATTENTION

You’ll be preparing for an exciting career while getting the personal attention you deserve at Mayville State.



## A Word About Our Grads

Mayville State Sports Management graduates find a number of doors open to them in graduate study, and in positions in the sporting goods industry jobs, recreational sports management; and marketing, promotions, or sales.

Other possibilities include community center director; sports facility coordinator; sports information director; ticket and concession manager; wellness/fitness center director; youth sport program manager, and more.



## Impact Your Future



For more information  
visit [www.mayvillestate.edu](http://www.mayvillestate.edu)  
or  
call 1-800-437-4104

Students majoring in Sports Management complete 36 hours of general education courses, including: BIOL 111 or BIOL 150; BIOL 220, COMM 110, ENGL 110, ENGL 120, and MATH 103. Institutional requirement: HPER 210. Those interested in this degree must complete the 37-hour core, along with the two specializations listed below. A coaching minor is recommended. Students majoring in Sports Management must satisfactorily pass a comprehensive examination (HPER 476S) prior to graduation.

## Sport Management

### Core Requirements

HPER 120	Racquet Sports.....	1
HPER 207	Prev & Care .....	3
HPER 222	Nutrition .....	3
HPER 310	Found & Hist.....	2
HPER 350	Motor Learning.....	2
HPER 360	Sports Psych.....	2
HPER 368	Principles of Conditioning .....	3
HPER 402	Exercise Physiology .....	3
HPER 415	Eval of Psychomotor Performance ...	3
HPER 430	Methods of Appr Testing & Presc.....	3
HPER 440	Organization & Administration .....	2
HPER 441	Applied Kinesiology .....	3
HPER 476S	Comp/Review Final Exam .....	1
HPER 497	Internship .....	2
BADM 302	Principles of Management .....	3
BUSN 419S	Professional Development.....	1

### Specializations

#### Sports Pedagogy (15 credits):

HPER 370	Fitness Sports Teaching Tech.....	3
HPER 342	Phys Actvty Instr fo Older Adults .....	3
HPER 333	Phys Ed for the Exceptional Child ...	2
HPER 319	Health & PE in Elem Schools .....	2
HPER 135	Golf/Bowling.....	1
HPER 130	Outdoor Pursuits.....	1
HPER 206	Social & Folk Dance .....	1
HPER	Aquatics .....	1

#### Business (15 credits):

ACCT 200	Elements of Accounting I.....	4
ACCT 315	Business in Legal Environment .....	3
BUSN 301	Principles of Marketing .....	3
BUSN 318	Advert & Prom Mgmt .....	3
BUSN 334	Business Communications .....	3
BUSN 340	Project Management .....	3
BUSN 351	Human Resource Mgmt.....	3

## Coaching (minor)

### Core Requirements

HPER 207	Prevention & Care of Injuries.....	3
HPER 210	First Aid & CPR .....	1
HPER 222	Nutrition.....	3
HPER 233	Individual Fitness .....	1
HPER 360	Sports Psychology .....	2
HPER 402	Exercise Physiology.....	3
HPER 440	Org. & Admin. Of Phys. Ed. ....	2
HPER 441	Kinesiology.....	3
HPER 442	Field Experience .....	2

#### Choose 4 credits from:

HPER 361	Football Coaching.....	2
HPER 362	Basketball Coaching.....	2
HPER 363	Track & Field Coaching.....	2
HPER 364	Baseball/Softball Coaching.....	2
HPER 366	Volleyball Coaching .....	2
HPER 367	Soccer Coaching.....	2

# Impact Your Future

## QUESTIONS?

If you have questions about admission, financial aid, or anything else, contact us at:

**1-800-437-4104**

or

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