

Business Administration

B.S. - Bachelor of Science

The world of business is driven by technology, and MSU's technology-enriched Business Administration program prepares you to succeed in this world.



The Program

Technology skills are crucial in today's business environment, and Mayville State will prepare you to hit the ground running when you start your career.

Graduates of our Business Administration program all earn an Information Technology Certificate which demonstrates their strong technology skills.

Our faculty takes full advantage of Mayville State's Tablet PC initiative, providing a technology-enriched classroom experience which stresses project management and prepares you for success.

Advantages

Technology-Enriched - As a student at Mayville State, the nation's first Tablet PC university, you'll gain the technology skills you need to succeed in the business world.

Information Technology Certificate
All Mayville State Business Administration graduates earn an IT Certificate that attests to their technological knowledge and skills, giving them a unique advantage in the job market.

Flexible

The Business Administration program will give you a strong foundation in business while allowing you to select a specialization area that fits your interests and career plans.

At Mayville State, we give you more of just about everything.

A Little More Personal

We pride ourselves on being just the right size to give students the time they deserve.

A Little More Opportunity

You'll get the opportunity to develop your leadership skills to help you succeed in your career after graduating.

A Little More Success

Our students get jobs. Period. We also have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.



Become a Comet VIP!

Get a little more informed.

www.mayvillestate.edu/become_a_student



A Little More for your college experience

Business Administration

Majors in this program complete 36 hours of general education, a 36 hour business core, two 12 hour specialization areas or one minor of 16-21 hours, five credits of Information Technology (IT) Certificate courses and approved electives to total no less than 120 hours. The Cooperative

Education/Internship Program provides eligible students the opportunity to work closely with management during on-the-job training. This work program is dependent upon the availability of internship stations, which are pre-requisite courses to this major.

Business Administration majors complete 36 hours of general education, including COMM 110, ECON 201, ECON 202, ENGL 110, ENGL 120, and MATH 103, which are pre-requisite courses to this major.

If you have any questions regarding the Business Administration program, please contact us at 800.437.4104 or www.mayvillestate.edu. Search for Mayville State University on Facebook!

A Word About Our Grads

Graduates in the Business Administration major will be prepared for a number of career opportunities, including accounting, auditing, cost appraising, banking, business analysis, credit investigation, finance, hospital administration, insurance, marketing, human resources, real estate sales, retail, investments and small business ownership.

Graduates of the Business Administration program have gone on to successful careers at a number of top-notch companies and organizations including:

Bremer Financial, Microsoft, Target, Wells Fargo, Alerus Financial, State Farm Insurance, Blue Cross/Blue Shield, Farm Credit Services and the Internal Revenue Service.

Business Administration

Core Requirements

ACCT 200	Elements of Accounting I.....	4
ACCT 201	Elements of Accounting II.....	4
BADM 301	Principles of Marketing.....	3
BADM 302	Principles of Management.....	3
BOTE 347	Computer Appl. In Business.....	3
BUSN 323	Managerial Finance.....	3
ACCT 315	Business in the Legal Environment.	3
BUSN 334	Business Communication.....	3
BUSN 336	Applied Statistics.....	3
BUSN 351	Human Resource Mgmt.....	3
BUSN 455	Business Policies.....	3
BUSN 491	Professional Development.....	1

Specializations

Choose two specializations or a minor.

Accounting

ACCT 300	Intermediate Accounting I.....	4
ACCT 301	Intermediate Accounting II.....	4
ACCT 305	Cost Accounting I.....	3
ACCT 306	Cost Accounting II.....	3

Marketing

BUSN 308	Retailing.....	3
BUSN 318	Advertising & Promotion Mgmt....	3
BUSN 423	Consumer Behavior.....	3
BUSN 429	Adv. Marketing Management.....	3

Business Administration Cont'd

Management Information Systems

CIS 204	Programming I.....	3
CIS 270	Computer Org./Oper. Systems.....	3
CIS 300	Intro to Relational Database.....	3
CIS 320	Data and Network Security.....	3

Banking

ACCT 316	Banking Law.....	3
BUSN 310	Fundamentals of Real Estate & Insurance.....	3
BUSN 451	Lending.....	3
BUSN 361	Entrepreneurship & Mgmt.....	3

Internship

Supervised Work Experience.....	9
Approved Business Elective.....	3

Finance

ACCT 400	Individual Income Tax.....	3
ACCT 401	Business Income Tax.....	3
BUSN 312	Real Estate Financing.....	3
BUSN 453	Investment Analysis & Mgmt.....	3

Management

BUSN 340	Project Management.....	3
BUSN 415	Management Science.....	3
BUSN 418	Operations Management.....	3
BUSN 429	Adv. Marketing Management.....	3

Real Estate

ACCT 401	Business Income Tax.....	3
BUSN 311	Real Estate Appraisal.....	3
BUSN 312	Real Estate Financing.....	3
BUSN 310	Fundamentals of Real Estate & Insurance.....	3



Mayville State University

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